

Eastern Illinois University The Keep

1988

Press Releases

2-15-1988

02/15/1988 - Expo Style Show Features New Spring Fashion

University Marketing and Communications

Follow this and additional works at: http://thekeep.eiu.edu/press_releases_1988

Recommended Citation

University Marketing and Communications, "02/15/1988 - Expo Style Show Features New Spring Fashion" (1988). 1988. 51.
http://thekeep.eiu.edu/press_releases_1988/51

This Article is brought to you for free and open access by the Press Releases at The Keep. It has been accepted for inclusion in 1988 by an authorized administrator of The Keep. For more information, please contact tabruns@eiu.edu.



EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

ART TATE, Assistant Director, University Relations
Office: (217) 581-5981 - Home: (217) 348-7553

88-37

February 15, 1988

FILE COPY

FOR IMMEDIATE RELEASE:

EXPO STYLE SHOW FEATURES NEW SPRING FASHIONS

CHARLESTON, IL.--Twelve local and area independent women retailers are participating in a style show at the Women's Expo and Health Fair Saturday, March 5, at Eastern Illinois University.

Businesses furnishing spring fashions include Lehman's Clothiers, Ltd., Norma's Bridal Train, and Designs on You, Paris; Total Image, Doncaster, Jack & Bill's, Barbara's and Amerilla's, Mattoon; Dale Bayles, Lindy's and La Boutique, Charleston; and The Connection, Windsor.

-more-

The same fashions will be featured at a brunch and lunch in the Union Grand Ballroom, according to Maggie Hollowell of Charleston, style show chair. Jean Seitsinger of Charleston is co-chair.

Hollowell said spring active wear, business and career wear and after-five clothing for special occasions will be modeled by nearly 50 local and area women.

"No matter whether we stay at home with our children or work outside the home, we all have to get dressed in the morning. We hope the attendees will find that the outfits fit their needs," she said.

"We are very grateful to the retailers and the models who have taken time to participate in the style show," Hollowell added.

Other activities planned include workshops, exhibits and health screenings.